

Website Development [E-Commerce Package]

Suitable for Enterprises

Strategy

- ⦿ Understanding Company/organization's objective
- ⦿ Identity the audience and brand image
- ⦿ Strategic design to pinpoint business goal & performance
- ⦿ Strategic planning for highest conversion rate within quickest possible clicks
- ⦿ SEO Strategy implemented
- ⦿ Product or Service Photography Strategy
- ⦿ Copywriting Strategy

Visual Specifications

- ⦿ Unlimited pages can be created from Content Management System (CMS)
- ⦿ We will design up to 60 pages (more applicable on demand)
- ⦿ Uniform design according to guideline through the website
- ⦿ Responsive design for all devices
- ⦿ About us / profile page
- ⦿ Product or Service description
- ⦿ News and event page
- ⦿ Full slider home page with parallax presentation
- ⦿ Product / Service galleries
- ⦿ Video gallery
- ⦿ Image Gallery
- ⦿ Blog integration
- ⦿ 6 Social media branding

Technical

- ⦿ Technology suitable for business (Wordpress, Magento, React, PHP, HTML)
- ⦿ 20 modules from 100+ ready features for your website
- ⦿ Contact Form
- ⦿ Google map integration with Location
- ⦿ Whole site-wide search enabled
- ⦿ Live chat (WhatsApp, Messenger, Tawk.to)
- ⦿ Newsletter subscription and Email marketing
- ⦿ Dynamic sitemap with RSS Feed
- ⦿ Visual composer for drag and drop content editing facility
- ⦿ SEO friendly development
- ⦿ SEO management tool integration
- ⦿ Request to add custom build modules to fulfill your business needs

Website Development and Software Development Company in Bangladesh

Website Development

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Security & Backup

- Malicious entry point hardening
- Securing through FTP and file permission restriction
- Restricting database privileges
- Easy data backup system
- Security monitoring tool

Domain & Hosting

- Domain registration free for 1 (One) Year
- Hosting Space (Provided by client)
- Unlimited email address

Support

- Free support from the date of website delivery (2 months)
- Website Management Training 2 days at GCTL Infosys premises

Price

BDT 1,50,000 / \$1500 USD

- In word: One Lac fifty thousand taka only
- Development time: 4-6 weeks

Payment Plan

- 1st Installment 40% issuing work order
- 2nd Installment 60% on delivery

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Unit Price- on request add more

- Per page content design & upload BDT 750 (Every link & around 400 words content will be counted as page)
- Support call with less than 1 working day will cost BDT 1,000
- Monthly maintenance with less than 3 working days BDT 2,000
- 1 day (6 hours) photography will cost BDT 15,000
- Online based content will be charged BDT 3,000/ per (1000) word content
- Unique content writing by gctlinfosys team 2 Taka per word

Payment Information

Direct Deposit

GCTLINFOSYS
Bank Asia Limited
b-Kash

SWIFT: BALBDDH056
Account No: 01533002574
01819-228870

+88 01795 788488
sales@gctlbd.com
www.gctlinfosts.com